# Holidays 2021





creating happiness for all ages





Tel: 01485 534 211 www.searles.co.uk





# **Welcome To Searles**

## Welcome to our 2021 Holiday Brochure

Thank you for taking the time to read our 2021 holiday brochure.

We were very grateful for the feedback from our customers during 2020. The smaller brochure this year is in direct response to the feedback that the significant majority of our customers prefer to visit our website and book online. However old habits die hard and we didn't want to completely banish the printed format just yet and hence we have created a 'Snapshot' version to hopefully whet your appetites.

Furthermore we were delighted that so many of you positively commented on the measures we adopted to make our resort a safe place to visit during the pandemic and those measures will be actively enforced for the 2021 season as dictated by the regulations in place at the time.

To assist in managing the 'Book with Confidence' requirements we are launching a new customer booking portal. This portal will allow you to amend details on your bookings, including names of family joining you on your holiday, booking future holidays and making payments on your holidays online, instead of having to contact the reservations team.

It will also be important for customers to fill in their car registrations as a new barrier system is being installed to recognise your car registrations to allow quicker and easy access to the resort.

We are also continuing our investment in our Holiday Homes with the introduction of the Beckwood and Stonewood ranges. These homes will be offered in both 4 and 5 berth configurations respectively. The Beckwoods will replace our Portland range of center lounge homes and two will have hot tubs attached. The Stonewood Homes will fit into our Elite range, all of which will be 5 berth homes.

We will be also be installing more hot tubs with our homes further complimenting the excellent range of outdoor facilities and activities we will be offering on resort in 2021, and don't forget our excellent location to explore the fantastic natural landscape that our part of Norfolk has to offer.

Please also remember that each holiday booked directly through Searles includes a pass to our leisure facilities including the splash pool, indoor pool and outdoor pool. The pass permits access into the central clubhouse which includes Smokey Jo's & the Bars.

We hope to see you on the resort in 2021.

Warm regards

Paul Searle Managing Director

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# **Discover Searles**

### New for 2021! Guest Portal

When you book your holiday you will be given login information to our new Guest Portal.

Find all the information about your booking, update details, make payments and check in online.





### **Searles App**

Available to download from the Apple Store or Google Play, the Searles App is a great way to stay up to date with all that is happening.

It's jam-packed with useful information and features. Through the app you can order food from The Beach Hut and book activities. You can check out what's on and where and it also provides a way for us to communicate key messages and on-resort offers to guests during your stay.

# Book & Stay With Confidence

Delivering a safe and secure environment for all our guests is one of our core promises.

Which is why in this new-normal you can book your holiday with the confidence that we have in place on the resort all the Covid-secure procedures to keep you and your family safe. If the resort is placed into another lockdown you can be assured that your monies will be safe. You will be able to move your booking to another date, have your money credited to your account or have a refund.

## Accommodation

With a wide range of accommodation to suit all requirements and budgets, from holiday homes to cabins and lodges, camping pods to a variety of touring pitches, we have something for everyone.

All our holiday homes are centrally heated and double-glazed and are fully equipped with modern appliances for everything from home entertainment to home cooking. In some accommodation you will also benefit from wider beds, larger TV's, coffee machines and even hot tubs.





Sapphire Lodges



Platinum (abins



Elite Oakdale Home



Camping Pods



Mains Serviced Pitch



For more information on the wide range of accommodation we have available, please visit our website:

www.searles.co.uk/accommodation



# **Outdoor Activities**

Being located next to the beach on the North Norfolk coast gives you even more choice for your holiday.

### **Sporting Fun**

You can enjoy the many facilities we have on the resort, including golf, fishing and tennis.





Searles Golf (ourse







Archery

### **Local Area**

The Driving Range

Why not explore the local area. The Queen's Norfolk Residence at Sandringham is located just a short drive away, or why not hop on the Coasthopper Bus to explore even more locations that this area has to offer.



Sandringham House



Holkham Beach

# **Fun In The Pools!**

# Make a splash in one of our three heated pools!

#### **Outdoor facilities**

- > Outdoor Heated Swimming Pool
- > Splash Pad with Water Sprays
- > Fun Water Flume
- > Summer Pool Parties
- > Water Zorbing\*
- > Water Aerobics\*
- > Open May to September\*\*
- \* Extra fees apply.
- \*\*For the latest opening times and dates, please visit our website.

#### **Indoor facilities**

- > Interactive Splash Pool
- > Indoor Heated Pool
- > Sauna & Jacuzzi
- > Open All Year\*\*



outdoor pool area



Indoor heated pool, sauna & jacuzzi



Indoor splash pool





# Restaurants

## (ountless choices for places to eat and drink at Searles Leisure Resort.

There's no question, a fun-filled family holiday makes you hungry, and here at Searles we offer a wide selection of food to satisfy your taste buds. So why not take a break from cooking, pack away your marigolds and let us take care of you.



### Smokey Jo's

Providing a wide selection of pub choices, juicy grills and brilliant breakfasts to suit all ages, diets and budgets.



#### The Fountain

A fantastic venue offering tasty meals, delicious Sunday carveries and speciality evenings (throughout the Summer).



#### The Beach Hut

Enoy a wide range of family favourites, including burgers, pizza, hot dogs, fish & chips, hot and cold drinks and cake.



### Sundowner Family Bar

The home of evening entertainment, come and join us for a great night and meet the Searles SuperStars.



#### The Lounge Bar

A comfortable, relaxing area, where you can sit and enjoy a quiz or an afternoon movie.



**Meal Plans Available Breakfast Only or** Half Board.

Please visit our website for more information.





Return Address: Searles Leisure Group, South Beach Hunstanton, Norfolk PE36 5BB

## We look forward to welcoming you in 2021

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